



# DOMAIN DRIVEN DESIGN EUROPE 2018 AMSTERDAM

## Sponsor Opportunities

### What is Domain-Driven Design?

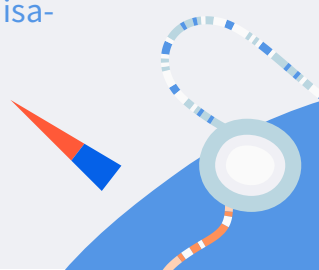
Domain-Driven Design (DDD) is a total approach to developing software for complex needs. It does so through a disciplined focus on understanding the business and modelling the software in sync with the business.

### The Attendees

Domain-Driven Design Europe participants are mostly **senior developers and architects**. They're highly motivated, have a strong desire for quality in software design, and see software as a means to bring competitive advantage to businesses. Our data shows they're generally **versatile in multiple technologies and programming languages**.

Our participants are applying Domain-Driven Design today in industries ranging from **finance, automotive, heavy industries, telecom, and logistics, to web, communication, and e-commerce**.

Many are the **decision makers** in their engineering teams or organisations, choosing technologies and methodologies to use in projects.



# The Sponsors

An audience of mostly senior decision makers is highly valuable for:

- Recruiting highly skilled and motivated engineers and architects
- Pitching technology products and services
- Exposure and brand reinforcement

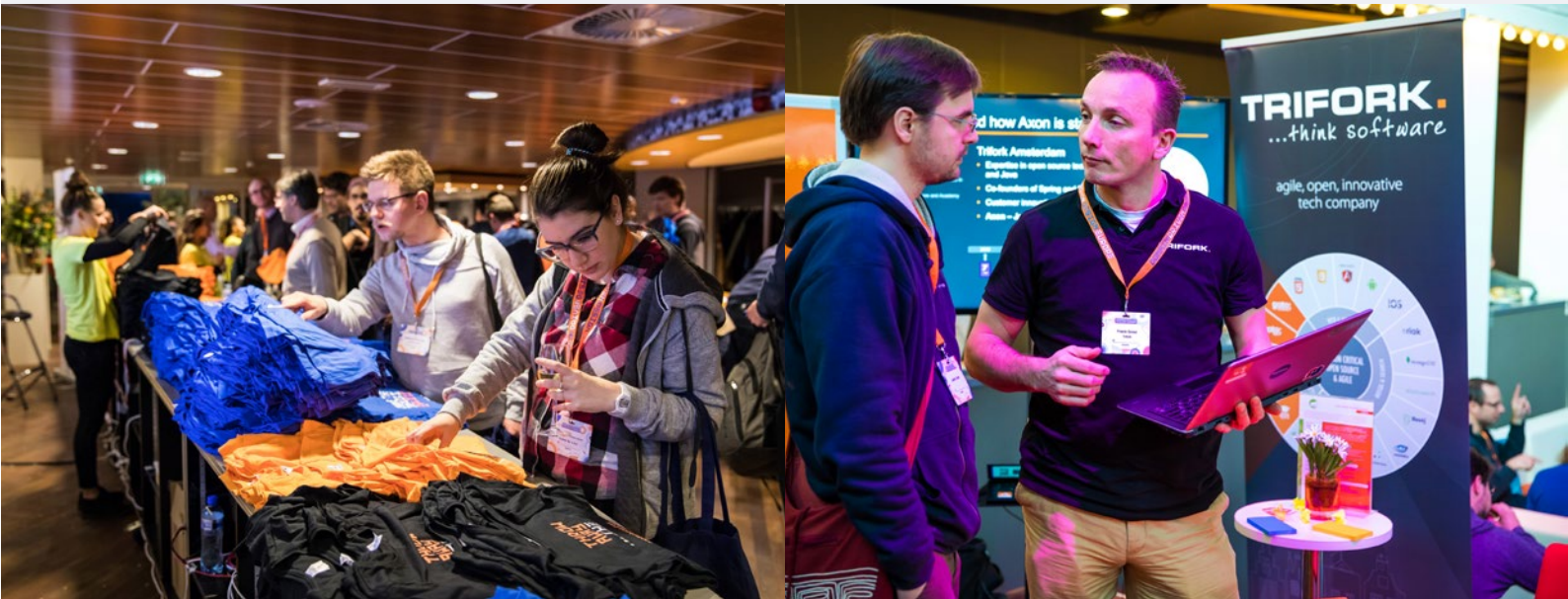
Previous sponsors include Trifork, Cegeka, Info Support, Flixbus, E-Vision, ...

# The Conference

Domain-Driven Design Europe is the largest and most influential DDD conference in the world. Last year 650 members of the international community attended in Amsterdam for two days of talks and interactive sessions focused on software design and making complex systems manageable. This is preceded by two days of full-day workshops instructed by experts in their fields.

During the conference, Eric Evans (the author of the seminal book Domain-Driven Design) as well as other leading experts and innovators will present the state of the art.

	Platinum (only 1)	Gold	Silver	Bronze
Conference tickets to use or give away	Contact us	2	1	0
Venue / website branding	x	x	x	x
Contribute to goodie bag	x	x	x	x
Social media acknowledgement	x	x	x	
Stage Branding	x	x	x	
Speaker video branding	x	x		
Stage acknowledgement	x	x		
Exhibition booth (includes entry for booth staff)	x	x		
Exclusive platinum branding	x			
Main track named after your brand	x			
Invitation to Speakers' Dinner	x			
More ideas? Just ask.				
Price excl. 21% VAT	Contact	€ 8,000	€ 5,000	€ 2,000



# Sponsorship Levels

## Platinum

Contact for Pricing

Platinum sponsorship is **restricted exclusively** to a single sponsor. It comes with the highest tier branding exposure online before the conference, at the venue during the conference, and available on the website and the publicly released videos afterwards. Engage attendees directly with a booth or a stand located prominently in the venue.

### Features include

- An invitation to the exclusive Speakers' Dinner with networking opportunities
- Platinum branding in the venue, on stage, on the website, and in speaker videos
- Acknowledgement from stage during the event
- Appreciative recognition through social media
- The main track is named after your company and is listed as such on the website, in the program, and at the venue.
- Provide materials to the attendee goodie bag.
- Opportunity to place a stand / booth in the premium location in the venue's lobby area.

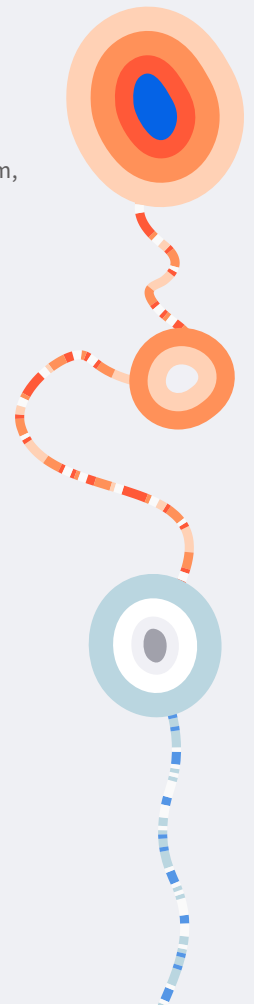
## Gold

€8,000

Gold sponsors receive branding across all forms of media, including social media, the website, across the entire venue and on stage, as well as in our publicly released videos.

### Features include

- Acknowledgement from stage during the event
- Gold branding in the venue, on stage, on the website, and in speaker videos
- Appreciative recognition through social media
- Opportunity to place a stand / booth in the venue's lobby area
- Provide materials to the attendee goodie bag



## Silver

€5,000

Silver sponsors receive branding across all forms of media, including social media, the website, across the entire venue and on stage, as well as in our publicly released videos. Additionally, spend time networking with speakers and organizers before the event at the speaker networking dinner.

### Features include

- Acknowledgement from stage during the event
- Silver branding in the venue, on stage, on the event website, and in speaker videos
- Appreciative recognition through social media
- Provide materials to the attendee goodie bag

## Bronze

€2,000

Bronze sponsorship is perfect for small companies who want to make their presence known to Domain-Driven Design enthusiasts.

### Features include

- Branding in the venue and on the event website
- Provide materials to the attendee goodie bag

## Additional Sponsorship Opportunities (Contact for Pricing)

### Name a Track

The second track for talk sessions can be named after your company. All materials will refer to the room by name including the website, the printed program, and at the venue.



## Sponsored Talk, Workshops, or Hands-on session

Do you have insights to share? Send a speaker or instructor to deliver:

- A talk on how you applied DDD in your organisation
- An introductory workshop on your technology product
- ...

It's a great opportunity to bring value to participants, and show what you are really made of.

## Sponsor a Social

After the conference we're hosting an after-party social in which attendees convene to discuss their lives, work, and their reactions to the plenary sessions. This can be a great opportunity for you to mingle with our attendees.

## Other ideas?

Just ask. We're happy to help you find a way to fit

## Media Partnership

Contact us to discuss exchanging publicity through events, print, and web.

## Contact

If you have any questions please feel free to contact me directly. Thank you for your interest.

Shawn McCool

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